



# DISTINGUISHED LEADERSHIP AWARDS

A PROGRAM OF LEADERSHIP TALLAHASSEE

**September 20, 2012, 6:00 PM, University Center Club**

*A benefit for Youth Leadership Tallahassee Program*

## 2012 SPONSORSHIP OPPORTUNITIES

### **PRESENTING SPONSOR | \$10,000 Cash Contribution**

- Presenting Sponsor exclusivity for the event – only one spot available
- Two (2) tables of eight (8) with special table placement in the exclusive Diamond Court
- Sixteen (16) beverage tickets for DLA Lounge at the event
- Eight (8) tickets to the Finalist Reception
- Priority recognition as *Presenting Sponsor* on all event collateral and in all event publicity
- Company logo included on event invitation and program (if commitment is received by August 1, 2012)
- Prominent recognition at event which includes but is not limited to signage and recognition from the podium
- Opportunity for a company representative to address the audience for three (3) minutes from the podium
- Prominent recognition on Leadership Tallahassee website and in Chamber e-newsletter
- Mention of sponsorship in all pre-event media, including but not limited to media advisories, press releases, print advertisements, and social media (Facebook and Twitter)

### **PLATINUM SPONSOR | \$5,000 Cash Contribution**

- Two (2) tables of eight (8) with special table placement in the exclusive Diamond Court
- Sixteen (16) beverage tickets for DLA Lounge at the event
- Eight (8) tickets to the Finalist Reception
- Recognition on event invitation and program (if commitment is received by August 1, 2012)
- Recognition at event which includes but is not limited to signage and recognition from the podium
- Recognition on Leadership Tallahassee website and in Chamber e-newsletter
- Mention of sponsorship in all pre-event media, including but not limited to media advisories, press releases, print advertisements, and social media (Facebook and Twitter)

### **GOLD SPONSOR | \$3,000 Cash Contribution**

- One (1) table of eight (8) with special table placement in the exclusive Diamond Court
- Eight (8) beverage tickets for DLA Lounge at the event
- Six (6) tickets to the Finalist Reception
- Recognition on event invitation and program (if commitment is received by August 1, 2012)
- Recognition at event which includes but is not limited to signage and recognition from the podium
- Recognition on Leadership Tallahassee website and in Chamber e-newsletter
- Mention of sponsorship in all pre-event media, including but not limited to media advisories, press releases, print advertisements, and social media (Facebook and Twitter)

### **SILVER SPONSOR | \$2,000 Cash Contribution**

- One (1) table of eight (8) with special table recognition in the exclusive Diamond Court
- Two (2) tickets to the Finalist Reception
- Recognition on event invitation and program (if commitment is received by August 1, 2012)
- Recognition at event which includes but is not limited to signage and recognition from the podium
- Recognition on Leadership Tallahassee website and in Chamber e-newsletter
- Mention of sponsorship in DLA social media – Facebook and Twitter

*(MORE OPPORTUNITIES ON REVERSE)*



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## 2012 SPONSORSHIP OPPORTUNITIES (CONTINUED)

### BRONZE SPONSOR | \$1,000 Cash Contribution

- One (1) table of eight (8) with company recognition signage
- Two (2) tickets to the Finalist Reception
- Recognition on event program (if commitment is received by August 1, 2012)
- Mention of sponsorship in DLA social media – Facebook and Twitter

### MEDIA SPONSOR | \$5,000 Cash Value In-Kind Services or Advertising

- One (1) table of eight (8) with company recognition signage
- Six (6) tickets to the Finalist Reception
- Recognition on event invitation (if commitment is received by August 1, 2012)
- Recognition in event program and signage
- Recognition on Leadership Tallahassee website and in Chamber e-newsletter
- Mention of sponsorship in DLA social media – Facebook and Twitter

### DISTINGUISHED LEADERSHIP AWARDS LOUNGE SPONSOR | \$3,500 Cash Contribution or \$3,500 In-Kind Contribution

The DLA Lounge will be the place to see and be seen when guests arrive at the September 20, 2012 event.

- One (1) table of eight (8) with company recognition signage at the DLA event
- Eight (8) beverage tickets for DLA Lounge at the event
- Two (2) tickets to Finalist Reception
- Priority recognition as *DLA Lounge Sponsor* on all pre-reception publicity and in the lounge itself
- Recognition on event invitation and program (if commitment is received by August 1, 2012)
- Opportunity to use collateral such as napkins and cups featuring the sponsor logo in the lounge (such collateral must be provided by the sponsor)
- Recognition on Leadership Tallahassee website and in Chamber e-newsletter
- Mention of sponsorship in DLA social media – Facebook and Twitter

### FINALIST RECEPTION SPONSOR | \$2,500 Cash Contribution or \$2,500 In-Kind Contribution

The Finalist Reception will take place in July 2012 (date TBD) to recognize all of the honorees and finalists in a less formal setting. Attendees will include honorees, finalists, their guests, DLA sponsors, Chamber and Leadership Tallahassee Board members.

- One (1) table of eight (8) with company recognition signage at the DLA event
- Eight (8) tickets to the Finalist Reception
- Priority recognition as *Finalist Reception Sponsor* on all pre-reception publicity
- Company logo included on Finalist Reception invitation (if commitment is received by June 15, 2012)
- Opportunity to use collateral such as napkins and cups featuring the sponsor logo at the reception (such collateral must be provided by the sponsor)
- Mention of sponsorship in all media advisories and press releases in connection with the reception
- Recognition on Leadership Tallahassee website and in Chamber e-newsletter
- Mention of sponsorship in DLA social media – Facebook and Twitter

**\*\* Important Note \*\***

All sponsorship opportunities are offered on a first-come, first-served basis.  
Leadership Tallahassee reserves the right to amend all sponsorship opportunities.

For more information, contact Barbara Boone 850.521.3112 or [bboone@talchamber.com](mailto:bboone@talchamber.com)